

# zoë feuer

## contact

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## education

BFA: Graphic Design, May 2023  
Kean University, Michael Graves College  
Robert Busch School of Design  
GPA: 3.9  
Dean's List Fall 2019–Fall 2022  
Kean University Trustees Honors Scholarship  
Fall 2019–Fall 2022

## design skills

Typography  
Editorial Design  
Packaging Design  
Illustration  
Print Design  
Hand Lettering

## technical skills

Adobe CC: Illustrator, InDesign  
Photoshop, Premiere Pro, Acrobat  
Microsoft Office: Word, Excel  
Keynote  
Procreate  
SketchUp

## languages

English  
Hungarian

## design experience

### **Freelance Graphic Designer, StoreBound LLC • New York, NY August 2020–Present**

Design packages for innovative kitchen products.  
Create 3D renders of the packages.  
Communicate with the factory to send out packaging for print, approve designs, and make any requested updates to packaging.  
Design instruction manuals and recipe guides for each product.  
Continuously update all artwork to follow new branding guidelines.  
Work closely with the Creative and Sales Teams to put together client presentations to help pitch new products.  
Create graphics for social media posts.

### **Intern, StoreBound LLC • New York, NY June 2020–August 2020**

Worked with the Creative Team to gain experience in all of the different creative fields that come together at StoreBound.  
Helped with packaging, instruction manuals, recipe guides, photo editing, illustrations, and video edits.

### **Intern, The Design Studio Practicum, Michael Graves College • Union, NJ January–May 2020**

Clients include: The Nantucket Historical Association, The Children's Museum of Somerset County, and Kean University.  
Nantucket Historical Association: Created a consistent brand identity and strategy for distribution across all media for the NHA. Created activity books to be sold and distributed at the museums in Nantucket.  
The Children's Museum: Collaborated on a new name and logo.  
Kean University: Illustrated a book about the species of trees on campus.

## work experience

### **Student Art Teacher • Monroe Township, NJ September 2018–May 2019**

Worked alongside the head art teacher creating my own lesson plans and leading 4th and 5th grade art classes.